

I.B.I.S., Inc. Teams with SalesCentric to Offer Enhanced CRM Functionality

NORCROSS, GA – November 20, 2007 — I.B.I.S., Inc. is forging an alliance with SalesCentric to resell SalesCentric's Relationship Charts, an add-on to Microsoft Dynamics CRM, to new and existing customers.

Relationship Charts has been developed by SalesCentric to complement Microsoft Dynamics CRM with easy to use, visual tools that improve sales performance, forecast accuracy and marketing effectiveness. The SalesCentric software allows sales account managers to easily view the relationships within a prospect organization via graphical organization charts. This overview provides users with accurate information on each contact when they need it, guaranteeing they share the right messages with the most relevant contact.

Andy Vabulas, CEO at I.B.I.S., Inc. comments, "Relationship Charts is an excellent add-on to Dynamics CRM. It allows users to visually build and track complex sales relationships and supports a team selling approach. Relationship Charts further enhances sales functionality and makes the solution more applicable for organizations with complex sales processes. We welcome the opportunity to resell this product in our markets."

Matthew Crook, CEO at SalesCentric adds, "I.B.I.S., Inc. will be a valuable partner for us and we are happy to welcome the team on board. The company is renowned for its CRM expertise and we feel its customers will benefit from the improved functionality and value add now available to them."

For more information on Relationship Charts please call SalesCentric on 01256 345 575, email info@salescentric.com or visit www.salescentric.com. Alternatively, please contact I.B.I.S., Inc. on 770-368-4000 or visit www.ibisinc.com

About SalesCentric

Established in 2003, SalesCentric develops and markets add-on software to visually enhance Microsoft Dynamics CRM, sold globally via Microsoft channel partners. With facilities in the US and the UK, SalesCentric products help drive CRM usage, increase sales performance and improve marketing effectiveness. SalesCentric is a Microsoft certified ISV partner. For more information, visit www.salescentric.com

About I.B.I.S., Inc.

Founded in 1989, and headquartered in the high tech corridor of Atlanta's Technology Park, I.B.I.S., Inc. (www.ibisinc.com) is a leading enterprise business solution provider for companies seeking to gain a competitive advantage through Microsoft technology solutions.

I.B.I.S., Inc. is a full-service consultancy providing business transformation solutions related to Microsoft Dynamics ERP, SCM, and CRM application systems, Information Worker, and Application Development Services as well as Microsoft infrastructure products. I.B.I.S., Inc. is a Microsoft Gold Certified Partner, a Microsoft Dynamics Inner Circle Partner, a two-time winner of Microsoft Dynamics Outstanding Partner of the United States award and the 2007 winner of the Worldwide Partner of the Year Award for Microsoft Dynamics GP. I.B.I.S. is one of a select group of companies worldwide with seven Gold Certified Microsoft Competencies.

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