

SALESCENTRIC RELATIONSHIP CHARTS V4.0 DEMO FOR TITAN IS READY FOR DOWNLOAD NOW!

December 2007 – Set your Titan demos apart from the competition and wow your customers with SalesCentric Relationship Charts for Microsoft Dynamics CRM 4™. Instantly people will see the power of Dynamics CRM, and you'll win them over to grow your business.

SalesCentric Relationships Charts is the first application available for Titan to Partners. Don't be without it - install it on your Dynamics VPC and server based demos today.

Contact your SalesCentric Partner Manager for help. Don't be without it!

Strengthen your Dynamics CRM value proposition with SalesCentric Relationship Charts, and sell more CRM.

Relationship Charts helps customers:

Accelerate sales through better qualified opportunities

Make CRM easy and let sales see where they have strong relationships with top people and, more importantly, where they're weak and how to improve.

Increase bottom line profit

Having the right relationships with decision makers means sales people discount less. A 1% increase in average selling prices can lead to a 30% increase in Net Profit, enough to pay for the whole CRM project!

Drive CRM user adoption and sales productivity

Let sales people easily connect contacts and accounts, drag and drop them within CRM to manage their relationships, and now they'll use CRM!

Sharpen your focus

Marketing to existing customers has the highest ROI. When sales use Relationship Charts, marketing get more than just customer contacts and product details - now they can move with the personalities and relationships their customers have.

Improve forecast accuracy

Properly qualified and easily visible sales relationships lead to more reliable sales forecasting and confidence.

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About SalesCentric

Established in 2003, SalesCentric develops and markets add-on software to visually enhance Microsoft Dynamics CRM, sold globally via Microsoft channel partners. With facilities in the US and the UK, SalesCentric products help drive CRM usage, increase sales performance and improve marketing effectiveness. SalesCentric is a Microsoft certified ISV partner. For more information, visit www.salescentric.com

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