

SALESCENTRIC AND TOUCHSTONE MAKE BIG SPLASH IN FINANCIAL SERVICES MARKET

21 January 2008 - Touchstone, the UK's largest Microsoft Dynamics partner, has signed up to resell SalesCentric's Relationship Charts software, to augment Touchstone Client Manager its Microsoft Dynamics CRM offering to the financial services market.

Relationship Charts has been developed by SalesCentric to complement Microsoft Dynamics CRM with easy to use, visual tools that improve sales performance, forecast accuracy and marketing effectiveness. The SalesCentric software allows users to easily view the relationships within a prospect business via graphical charts. This overview provides the user with accurate information on each contact when they need it, ensuring they share the right messages with the most relevant people.

Andes Loukianos, Sales Director at Touchstone, comments: "Relationship Charts will serve as a useful addition to our current product portfolio and I anticipate this software will have particular appeal to our financial services clients. Its flexibility and thoroughness provides users with a clearer understanding of their clients and prospects when communicating with them which is critical in the financial services market. We believe the product has great potential."

Matthew Crook, CEO at SalesCentric adds, "Touchstone is renowned for its CRM expertise in the financial services market and has a very strong and well-respected practice. We are excited about working with the team and feel its customers will benefit from the increased usability Relationship Charts provides Microsoft Dynamics users."

For more information on Relationship Charts, please call SalesCentric on 01256 345 575, email info@salescentric.com or visit www.salescentric.com. Alternatively contact Touchstone on 020 7121 4700, email: moreinfo@touchstone.co.uk or visit www.touchstone.co.uk.

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About SalesCentric

Established in 2003, SalesCentric develops and markets add-on software to visually enhance Microsoft Dynamics CRM, sold globally via Microsoft channel partners. With facilities in the US and the UK, SalesCentric products help drive CRM usage, increase sales performance and improve marketing effectiveness. SalesCentric is a Microsoft certified ISV partner. For more information, visit www.salescentric.com

About Touchstone Group

Touchstone Group is a software and services company that provides integrated business software and consultancy services to companies primarily in the UK. It is quoted on the London Stock Exchange AIM market and has had year-on-year growth since it was created in 1982.

Touchstone provides a broad range of services and software applications including: ERP, CRM, Financial Management, Procurement/Spend Control, Documents Management and Business Intelligence; to clients in specialist sectors including: Rental, Commodity Trading, Wealth Management, energy, financial services, high tech, hospitality and leisure, manufacturing, media and publishing, not-for-profit, and professional services.

Clients include British Energy, the Bank of England, Rolls Royce Group, RNIB, Associated Press, Virgin Active and PwC

For more information, see www.touchstone.co.uk

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