



Biography

Graham Ransom

Chairman

Graham is chairman of the board of directors and led the formation of SalesCentric in January 2004. He is tasked with developing strategy and investment initiatives as well as managing the company's relationship with financial backers. Graham has over twenty years experience in senior technology, marketing and sales from his time at Thorn EMI Datasolve, Thorn EMI Computeraid, Unisys, Memorex Telex, PCMC and Research Machines.

An experienced negotiator, Graham has been responsible for raising over £50m for early stage technology businesses for the last ten years including Adaptive Ltd and Computerwire Ltd. In 1994, Graham joined a senior team at Interregnum Venture Marketing Limited which successfully took the company public in March 2000. Graham has also supported technology investors in start-up, investment, turnaround, restructuring, trade sale and roll up initiatives. These investors include 3i, Bank of Scotland, Bank of Australia and NatWest Ventures.

Graham is a Freeman of the City of London and a member of the Institute of Management, Institute of Marketing and Institute of Directors.